



Because we're stronger together

FOR IMMEDIATE RELEASE

GENERATIONS UNITED ANNOUNCES NEW SEED GRANT PROGRAM

For more information contact:

Donna Butts, Executive Director, or Leah Bradley, Project Specialist, Generations United at 202-289-3979 or lbradley@gu.org or dbutts@gu.org

September 6, 2007 (Washington, D.C.) – Generations United (GU) today announced a new intergenerational photography seed grant project funded by MetLife Foundation. GU will expand its 7th annual Intergenerational Photography Contest by providing seed grants of up to \$2000 (two thousand dollars) to five organizations to develop and conduct their own intergenerational photography projects. These projects will bring younger and older people together to learn about photography and take intergenerational photographs that will be submitted to the Generations United 2008 Intergenerational Photography Contest.

Selected organizations will have the capacity and passion for developing an intergenerational photography program or enhancing an existing intergenerational project with a photography component. Organizations will receive seed grants and technical assistance to conduct their projects.

“This new project builds on our past work to use the camera as a tool to creatively bridge the generations. The images produced will capture special connections that develop when young and old work together,” said Donna M. Butts, Executive Director of Generations United. “We are grateful to the MetLife Foundation for their longstanding support of our efforts to build a world that values all generations.”

The Request for Proposals and Application for the Intergenerational Photography Project can be found on the Generations United website at <http://www.gu.org/Curre6271219.asp>. Applications are due November 1, 2007. Please contact GU at 202-289-3979 or www.gu.org for more information.

Generations United is the only national membership organization focused solely on improving the lives of children, youth, and older people through intergenerational strategies, programs, and public policies. For more information, visit www.gu.org.

###